VisionDevCamp, a developer event for Apple Vision Pro and visionOS, to be held in Santa Clara, CA — March 29-31, 2024

VisionDevCamp, founded by the team that created the successful iPhoneDevCamp, iPadDevCamp, and iOSDevCamp developer event series, will focus on Apple's first spatial computer, bringing developers together to create innovative apps for Apple Vision Pro and visionOS.

SAN FRANCISCO, Feb. 28, 2023 – VisionDevCamp (visiondevcamp.org), a not-for-profit developer event focused on creating applications for Apple Vision Pro and visionOS, announced today that the event will be held in Santa Clara, California, at UCSC Silicon Valley Extension on March 29-31, 20024.

Developers, designers, entrepreneurs, and enthusiasts can register for the event now on the VisionDevCamp website at the cost of $100 USD. As a not-for-profit event, all funds raised by attendees and sponsors will be used solely for event costs. Following a hackathon-style format, attendees of the upcoming VisionDevCamp are encouraged to develop native visionOS, Unity PolySpatial, and web applications during the event for Apple Vision Pro, Apple's first spatial computer.

The team responsible for a successful series of iPhone, iPad, and iOS developer events (iPhoneDevCamp, iPadDevCamp, and iOSDevCamp) is reuniting to celebrate and support the launch of Apple's newest platform. "VisionDevCamp will be the largest gathering of Apple Vision Pro and visionOS developers ever assembled," says [Raven Zachary](). "We're excited about returning to our developer evangelism roots to create a not-for-profit developer event for Apple's spatial computing platform."

Zachary is one of the founders of VisionDevCamp and was an original founder of iPhoneDevCamp in 2007. He's the Chief Operating Officer at ARound, an augmented reality company focused on live events. He joined ARound through Stagwell's acquisition of Object Theory, a leader in creating custom augmented reality applications for businesses using wearables, smartphones, and tablets. Object Theory was a Fast Company "Most Innovative Virtual/Augmented Reality Companies" recipient and one of the first Microsoft agency partners for HoloLens.

Prior to founding Object Theory, Zachary spent eight years in the mobile app industry. In 2008, Zachary was the director of the official Obama '08 iPhone app for the Obama Campaign, which led to the formation of Small Society, an iOS app development company. He was responsible for launching iPhone & iPad apps for Starbucks, Zipcar, Whole Foods Market, the Democratic Party, Amazon, and many other well-known brands. In 2012, he sold Small Society to Walmart, where he directed the mobile product management team, launching a dozen mobile apps and sites for the world's largest company.

"This is the chance to find cofounders, create a team and bring your dreams to reality," said [Dom Sagolla](). "We run events in order to promote inclusion, diversity and empowerment in the developer community — a formula that has led to everything from prominent Open Source projects like Oauth to publicly traded companies like Block (Square) ."

Sagolla is one of the founders of VisionDevCamp and was an original founder of iPhoneDevCamp in 2007. He is a veteran of three decades in computing platform shifts, from mainframe to personal, web, mobile and now AI and spatial.

Dom is cofounder of Archipelo, an intelligent software supply chain and compliance startup in San Francisco. Prior to this, he helped create Twitter — an experience he wrote about in his book "140 Characters: A Style Guide to the Short Form" (Wiley 2009). He has also contributed to Macromedia Studio, Adobe Creative Suite, and many influential apps such as the official Obama '08 iPhone app. Co-founder of the world's most prolific hackathon known as Developer Camp, Sagolla has advised mega-hits like GetAround ($GETR), FoodSpotting (now OpenTable), Tapulous (now Disney), Small Society (now Walmart Labs), and Block, Inc. (formerly Square $SQ).

Zachary, Sagolla, and the other event staff are all unpaid volunteers with 100% of the registration and sponsorship dollars allocated to operating expenses.

Learn more about VisionDevCamp at [visiondevcamp.org]().

About VisionDevCamp

VisionDevCamp is a not-for-profit developer event focused on creating applications for Apple Vision Pro and visionOS. Attendees are encouraged to develop native visionOS, Unity PolySpatial, and web applications during the event. VisionDevCamp will be held in Santa Clara, California, at UCSC Silicon Valley Extension on March 29-31, 2024. The event is hosted by the all-volunteer team responsible for iPhoneDevCamp, iPadDevCamp, and iOSDevCamp. For more information, visit [visiondevcamp.org]().

For media inquiries, please contact:
Raven Zachary, [raven@visiondevcamp.org](), (503) 729-8460
Dom Sagolla, [dom@visiondevcamp.org](), (415) 287-7775

High-resolution VisionDevCamp logos available at: [https://visiondevcamp.org/press]()

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